

**FOUR PEAKS BREWING CO.
THANK A TEACHER CONTEST
OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER FOR A CHANCE TO WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE CONTEST IS OPEN ONLY TO PERSONS WHO ARE, AT THE TIME OF ENTRY, LEGAL RESIDENTS OF ARIZONA WHO ARE AT LEAST TWENTY-ONE (21) YEARS OF AGE OR OLDER. CONTEST WILL BE GOVERNED BY UNITED STATES LAW. VOID WHERE PROHIBITED.

1. ELIGIBILITY:

Nominator: To be eligible to nominate an eligible nominee (as defined below), you must be a legal resident of Arizona, who is twenty-one (21) years of age or older at the time of entry (nominator also referred to as “Entrant”).

Nominee: To be eligible, a nominee (1) must be a legal resident of the United States (excluding residents of ME, MD, and SD) and District of Columbia, (2) must be a teacher who is currently teaching, and (3) must be twenty-one (21) years of age or older as of the start date of the Contest Period (“Teacher Nominee”).

Employees, contractors, directors, officers and agents of Anheuser-Busch, LLC, Four Peaks Brewing Co., its affiliates, subsidiaries, owners, shareholders, officers, directors, agents, representatives, employees, advertising and promotion agencies, wholesale distributors, retail licensees, all other service or governmental agencies and their employees involved with the Contest, and members of their immediate families (spouse, parent, child or sibling; whether biological, adopted, step or in-law) or households (whether related or not) are not eligible to enter or win. The Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation in the “Four Peaks Brewing Co. Thanks A Teacher Contest” (“Contest”) constitutes Entrant’s full and unconditional agreement to these Official Rules (“Official Rules”) and Sponsor’s decisions which are final and binding in all matters related to this Contest. Winning the prize is contingent upon fulfilling all requirements as set forth herein.

2. CONTEST PERIOD:

The Contest begins on May 1, 2026, and ends on June 14, 2026 (“Contest Period”). The Contest is divided into two (2) phases (each a “Phase”) as defined below. Sponsor’s computer is the official time keeping device for this Contest.

3. PHASE 1: CONTEST SUBMISSION PERIOD:

The Contest Submission Period begins at 12:00:00 a.m. PDT on May 1, 2026, and ends at 11:59:59 p.m. PDT on June 14, 2026 (“Contest Submission Period”).

How to Enter:

Internet: Visit <https://www.fourpeaksforteachers.org/nominate> (“Contest Website”) during the Contest Submission Period and follow the online instructions to (1) complete the online questionnaire; and (2) complete a submission that nominates a Teacher Nominee who is currently teaching that made an impact on you (“Entry”).

For all Entries:

All Entries must be received and recorded during the Contest Submission Period. Only the methods of entry described herein are valid. No other forms of entry are valid. To be valid, each Entry must comply with all of these Official Rules. Limit one (1) Entry per person during the Contest Submission Period.

See Appendix A for additional “Entry Guidelines and Prohibited Content”. Entry must comply with these Official Rules. Sponsor reserves the right, but not the obligation, to review any Entry for violation of these Official Rules and may, at its sole discretion, reject, delete, or otherwise exclude an Entry for any reason, including without limitation, if the Entry contains any Prohibited Content (as defined in Appendix A) or any other commentary or material which Sponsor, in its sole discretion, deems inappropriate.

Automated Entries are prohibited, and any use of automated devices will cause disqualification. Entrants may not enter with multiple email addresses nor use any other device or artifice to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple email addresses under multiple identities or uses any device or artifice to register multiple times will be disqualified and forfeits all prizes won, in Sponsor’s sole discretion. Multiple entrants are not permitted to share the same email address. Should multiple users of the same email account enter the Contest and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said email account at the time of entry will be considered an entrant and must comply with these Official Rules. The authorized account subscriber is the natural person who is assigned the email address by the ISP or other organization responsible for assigning email addresses. Entrant may be required to show proof of being the authorized account subscriber.

If entering with a mobile phone or other web-enabled device and using your wireless carrier’s network, standard data charges from your wireless carrier may apply. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges.

All eligible Entries will be judged. See Rule 4 for “Phase Two: Contest Judging” details.

4. PHASE 2: CONTEST JUDGING:

All eligible Entries will be judged based on the following contest judging criteria (“Contest Judging Criteria”) by a panel of contest judges (“Contest Judges”) selected by Sponsor. The Contest Judging Criteria includes:

1. Involvement in education in a Community with a demonstrated need for support.
2. Alignment with the values of the Four Peaks brand.
3. Demonstration of a commitment to making community impact through education.
4. Overall positive impact of educational, charitable, or community support efforts.

The prizes in this Contest will be awarded to the ten (10) Teacher Nominees associated with the eligible Entries receiving the ten (10) highest cumulative scores awarded by the Contest Judges, subject to verification pursuant to Rule 5..

In the event of a tie, tied Entries will be re-judged by a panel of Contest Judges based on the Contest Judging Criteria stated above until the tie is broken. The decisions of the Contest Judges are final in all aspects of the Contest Judging.

5. PRIZE NOTIFICATION AND OBLIGATIONS:

If you are an eligible Entrant whose Entry has received one (1) out of the ten (10) highest cumulative scores awarded by the Contest Judges, you will receive an email that includes a LINK to the Contest Website and instructions on how your Teacher Nominee can claim his/her prize. Forward the email to your Teacher Nominee so your Teacher Nominee can claim his/her prize on the Contest Website as directed by Sponsor in the email.

If the Teacher Nominee does not accept prize as specified by Sponsor, an alternate Teacher Nominee may be selected at the sole discretion of Sponsor. Any alternate Teacher Nominee selected will also be required to respond to the notification within forty-eight (48) hours.

Teacher Nominees may be required to complete, sign, and return an affidavit of eligibility and liability and, unless prohibited by law, publicity release to Sponsor as directed by Sponsor.

Teacher Nominees will be required to submit to a confidential background check. Such background check may include (but is not limited to) investigation of criminal, sexual offenses, or other arrest or conviction record, and any other factor deemed relevant by the Sponsor to help ensure that the Teacher Nominee will not bring Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Sponsor. If requested, Teacher Nominee agrees to sign waiver forms authorizing the release of personal and background information. In the event of noncompliance, to be determined at the sole discretion of Sponsor, Teacher Nominee will be disqualified, and an alternate

Teacher Nominee may be selected at the sole discretion of Sponsor. Any alternate Teacher Nominee will also be required to adhere to the requirements described herein.

Subject to verification of eligibility and compliance with the terms of these Official Rules, including verification that the Teacher Nominee is twenty-one (21) years of age or older, the Teacher Nominee will be eligible to receive the prize as defined in Rule 6. If Sponsor cannot verify that the Teacher Nominee is twenty-one (21) years of age or older, the Teacher Nominee will be disqualified and an alternate Teacher Nominee may be selected at Sponsor's sole discretion.

A Teacher Nominee associated with an eligible Entry selected pursuant to Rule 4 shall be deemed a potential winner. A potential winner will become an official Winner only after Sponsor has verified, in its sole discretion, that such potential winner is eligible to participate in the Contest and has complied with these Official Rules, including, without limitation: (a) timely responding to Sponsor's prize notification and claim instructions; (b) timely completing, signing, and returning all affidavits, releases, and any other documents required by Sponsor; (c) satisfying all age, identity, and eligibility verification requirements; and (d) successfully completing any background check required by Sponsor. If Sponsor determines that a potential winner is ineligible, has not complied with these Official Rules, or fails to satisfy any required verification or documentation requirement within the time period specified by Sponsor, such potential winner may be disqualified and an alternate potential winner may be selected by Sponsor in its sole discretion. Upon Sponsor's completion of the verification process and confirmation of compliance with these Official Rules, the potential winner shall be deemed an official Winner for all purposes under these Official Rules.

Any prize notification or prize returned to the Sponsor or its agencies as undeliverable will result in disqualification and the prize may be awarded to an alternate Teacher Nominee at Sponsor's sole discretion.

Neither Sponsor nor Administrator are responsible for suspended or discontinued Internet, wireless, or land-line phone service or a change in an Entrant's email, phone number or mailing address which may result in an Entrant not receiving notification that their Entry has received one (1) out of the ten (10) highest cumulative scores awarded by the Contest Judges.

6. PRIZE DETAILS:

Prize (ten [10] prizes to be awarded): Each Teacher Nominee will receive \$1,000.00 awarded in the form of a check made payable to Teacher Nominee or via pre-paid card. Approximate Retail Value ("ARV") is \$1,000.00. If any Teacher Nominee cannot accept prize as specified by Sponsor, prize will be forfeited and may be awarded to an alternate Teacher Nominee at Sponsor's sole discretion. Total ARV of all prizes is \$10,000.00. Any difference between stated value and actual value will not be awarded.

Limit one (1) prize per Teacher Nominee. Prizes are non-transferable and no cash equivalent or substitution of prize is offered, except at the sole discretion of Sponsor. If prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Teacher Nominee will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, is used.

7. LIMITATIONS OF LIABILITY AND RELEASE:

Anheuser-Busch, LLC, Four Peaks Brewing Co., Administrator and each of their affiliates, subsidiaries, and agencies (collectively the "Released Parties") are not responsible for lost, late, misdirected, unintelligible, returned or undelivered Entries, email, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network. Persons who tamper with or abuse any aspect of this Contest or website, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate Sponsor's terms of service, as solely determined by the Sponsor, will be disqualified. Released Parties are not responsible for any incorrect or inaccurate information whether caused by users, tampering, hacking, or by any of the programming or equipment associated with or used in this Contest, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Any use of robotic, macro, automatic, programmed or like entry methods will void all such Entries, and may subject that Entrant to disqualification. Released Parties are not responsible for injury or damage to Entrants or any other person's computer or property related to or resulting from participating in this Contest. Should any portion of Contest be, in the Sponsor's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair administration, security, fairness or proper play of this Contest, or submission of Entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Contest, and determine the winners from valid, non-suspect Entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor. In the event of a dispute regarding Entries received from multiple users having the same email address, the authorized subscriber of the email address used to enter will be deemed to be the Entrant, and must comply with these Official Rules. The authorized account subscriber is the natural person who is assigned the email address by the organization responsible for assigning the email address. All materials submitted become the property of Anheuser-Busch, LLC and will not be returned.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; AS A

RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU, AND THE FOREGOING PARAGRAPHS SHALL NOT APPLY TO A RESIDENT OF NEW JERSEY TO THE EXTENT DAMAGES TO SUCH NEW JERSEY RESIDENT ARE THE RESULT OF SPONSOR OR ADMINISTRATOR'S NEGLIGENT, FRAUDULENT OR RECKLESS ACT(S) OR INTENTIONAL MISCONDUCT.

Entrants and Teacher Nominees agree (a) that Sponsor and its parent, subsidiary and affiliated companies, and advertising and Contest agencies, and their respective officers, directors, employees, wholesale distributors, representatives and agents, will have no liability whatsoever for, and are released and shall be held harmless by Entrants and Teacher Nominees against, any liability, for any injuries, losses or damages of any kind, to persons, including death, or property, or rights of publicity or privacy, defamation, copyright infringement or portrayal in a false light resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this Contest or in any Contest-related activity, and (b) Teacher Nominee, by acceptance of prize, except where legally prohibited, grants permission for Sponsor (and agrees to confirm such agreement in writing) and those acting pursuant to its authority to use his/her name, submitted biography, voice and/or likeness and prize information, and/or Entry (and assign the Entry, which may be altered, changed, modified, edited, used alone or with other works, as solely determined by Sponsor) for advertising, trade and Contest purposes without further compensation, at any times or time, in all media now known or hereafter discovered worldwide and on the Internet without notice or review or approval.

8. PUBLICITY AND COPYRIGHT LICENSE:

Entrants grant Sponsor an exclusive, worldwide, perpetual, irrevocable, unrestricted, royalty-free, sub-licensable and transferable right and license to exploit your Entry (including, without limitation, your name and likeness and the names and likenesses of any and all persons in the Entry, and any intellectual property rights (e.g. copyright, trademark, etc.) contained in the Entry) in any media now or hereafter known, without any payment or other consideration of any kind, or permission or notification, to you or any third party, for any purpose, including, without limitation, your Entry and any person's property (physical, personal, intellectual property rights, and indicia) contained therein. The foregoing grant includes, without limitation, the right to reproduce, display, distribute, publicly perform, create derivative works of, alter, amend, broadcast, edit, publish, use, merchandise, license, sublicense, and adapt the Entry in any and all media now or hereafter known, throughout the world, for any purpose, whether commercial in nature or otherwise, including in contexts and circumstances that result in your Entry being associated with a particular Sponsor or Sponsors. Accordingly, you hereby waive any objection to, such use including without limitation, distribution, reproduction, creation of derivative works of, public performance, or display of your Entry, and any claim for compensation whatsoever in connection therewith. Such waiver shall include any claim for infringement of any so-called "Moral Right," "Droit Moral" or similar right or interest.

9. DISPUTE RESOLUTION:

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant, Administrator and Sponsor in connection with the Contest, or any claim or dispute that has arisen or may arise between you, Administrator and Sponsor, shall be governed by, and construed in accordance with, the laws of the State of Missouri without giving effect to any choice of law or conflict of law rules. The place of arbitration shall be St. Louis, Missouri.

10. PRIVACY POLICY:

See Sponsor's privacy policy located at <https://www.fourpeaks.com/privacy-policy> ("Website") for details regarding the use of personal information collected in connection with this Contest. If you are verified as a prize winner, your first name, last initial, city and state will be included in a publicly-available winner's list.

11. SPONSOR:

Anheuser-Busch, LLC, One Busch Place, St. Louis, MO 63118

Four Peaks Brewing Co., 1340 E 8th St Ste 104, Tempe, AZ 85281-4396

12. ADMINISTRATOR:

Lane Terralever, 645 E Missouri Ave, Unit 400, Phoenix, AZ 85012

13. WINNER'S LIST:

For a list of the winners, send an email to info@fourpeaksbrewing.com and include "Four Peaks for Teachers Winner's List Request" in the subject for receipt by October 31, 2026.

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APPENDIX A

ENTRY GUIDELINES & PROHIBITED CONTENT:

Entries must meet the following requirements:

- Entry cannot defame, misrepresent, or contain disparaging remarks about Sponsor or its products, or other people, products or companies or communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate.
- Sponsor shall have full right and power to copy, publish, broadcast, display, distribute, use, edit, translate, alter, combine with other material, reuse and adapt any or all portions of the Entry in any way and for any purpose whatsoever, at any time, now or in the future, in any media now known or hereafter devised throughout the World in any manner whatsoever and for any purpose.
- Entry cannot (a) be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity; (b) promote the excessive or irresponsible consumption of alcohol, or promote illegal use of alcohol, drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous or any particular political agenda or message; (c) be obscene or offensive, endorse any form of hate or hate group; (d) contain an image of anyone under 21 years of age; (e) otherwise fail to comply with the Beer Institute Advertising and Marketing Code as made publicly available at the following online location: <https://www.beerinstitute.org/policy-responsibility/responsibility/advertising-marketing-code/>; (f) contain trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind (other than Four Peaks), without permission, or contain any personal identification, such as license plate numbers, personal names, email addresses or street addresses; (g) contain copyrighted materials owned by others without permission; (h) contain materials embodying the names, likenesses or other indicia identifying any person, living or dead, without permission; (i) refer to or depict any names, logos or readily recognizable features of a retailer of alcohol beverages (such as a grocery store, convenience store, restaurant, bar, or any other retail location that sells alcohol beverages); or (j) depict, and cannot itself be in, violation of any law.
- Each entrant warrants and represents that the Entry: (a) is his/her original work, published; (b) has not received previous awards; and (c) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity.

- Any entrant whose Entry includes likenesses of third parties or contains elements not owned by the entrant (such as, but not limited to, depictions of persons, buildings, trademarks or logos) must be able to provide legal releases for such use including Sponsor's use of such Entry, in a form satisfactory to Sponsor, upon request, prior to award of prize and/or naming of entrant as a winner.
- Any Entry that, in the sole opinion of Sponsor, is not in accordance with the guidelines as stated herein or on the Website or is deemed to be inappropriate for publication is ineligible.
- Incomplete, illegible, deceptive or garbled Entries are not eligible.
- Any such entrant will indemnify and hold harmless, Sponsor from any claims to the contrary.

All Entries are subject to Sponsor's Digital Millennium Copyright Act policy, as follows: DIGITAL MILLENNIUM COPYRIGHT ACT—Anheuser-Busch is committed to respecting and protecting the legal rights of copyright owners. As such, Anheuser-Busch adheres to the following notice and take down policy, in full compliance with Section 512(c)(3) of the DMCA (17 U.S.C. § 512 *et seq.*). If you believe any of the Entries infringes upon your intellectual property rights, please submit a notification alleging such infringement (hereafter a "DMCA Takedown Notice"). To be valid, a DMCA Takedown Notice must (i) be provided to the Anheuser-Busch designated agent, ("Copyright Agent"), as set forth below, and (ii) include the following:

- A physical or electronic signature of a person authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.
- Identification of the copyrighted work claimed to have been infringed, or, if multiple copyrighted works at a single online site are covered by a single notification, a representative list of such works.
- Identification of the material claimed to be infringing or to be the subject of infringing activity and that is to be removed, or access disabled and information reasonably sufficient to permit the service provider to locate the material.
- Information reasonably sufficient to permit the service provider to contact you, such as an address, telephone number, and, if available, electronic mail.
- A statement that you have a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or the law; and,
- A statement that, under penalty of perjury, the information in the notification is accurate and you are authorized to act on behalf of the owner of the exclusive right that is allegedly infringed.

Anheuser-Busch's Copyright Agent to receive DMCA Takedown Notices is: email: trademarks@anheuser-busch.com. For clarity, only DMCA Takedown Notices should go to the Copyright Agent; any other feedback, comments, online purchases or other communications should be directed to the applicable customer service links posted on the Website. You acknowledge that in order for Anheuser-Busch to be authorized to takedown any Content, your DMCA Takedown Notice must comply with all of the requirements of this Section.

By submitting an Entry, you agree that your Entry is gratuitous and made without restriction, that it will not place Sponsor under any obligation other than as stated in these Official Rules, that Sponsor is free to publish or otherwise disclose the ideas contained in the Entry on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your Entry, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor or developed by its employees or obtained from sources other than you.

By participating, you acknowledge that your Entry may be used in Sponsor's sole discretion. Entries are the views/opinions of the individual entrant and do not reflect the views of the Sponsor in any manner. By entering, you acknowledge that Sponsor has no obligation to use or post any Entry you submit.